 ***RESUME***

**NAME : AJA KUMAR TIRUPATHI**

**Digital Marketing (Fresher)**

**FATHER NAME :** T Rambabu

**ADDRESS :** Kondaipalem Gate, Ravindra Nagar,

S.P.S.R Nellore, AP-524004

**MOBILE :** 9010527346, 7794016274  **EMAIL :** [**tajakumar055@gmail.com**](mailto:tajakumar055@gmail.com)

**CAREER OBJECTIVE :**

"Seeking a dynamic role in digital marketing where I can leverage my creative skills, strategic mindset, and passion for technology to drive innovative digital campaigns. Eager to contribute my expertise in social media management, SEO optimization, and data analytics to enhance brand visibility, engage audiences, and achieve measurable results in a fast-paced and collaborative environment."

**EDUCATIONAL QUALIFICATION :**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Level** | **Institute** | **Marks**  **Obtained** | **Board** | **Year of**  **Passing** |
| MBA  (Finance & Marketing) | Rao’s Institute of Management Studies, Nellore | 65% | Vikrama Simhapuri University | 2018 |
| B.Com  (Computer Applications) | Rao’s Degree College, Nellore | 62% | Vikrama Simhapuri University | 2016 |
| Intermediate  (CEC) | Sri Chandra Reddy jr College, Nellore | 51% | Board of Intermediate, AP | 2013 |
| SSC | Vignan E M High School, Nellore | 50% | Board of Secondary Education, AP | 2011 |

**TECHNICAL SKILLS/ TRAINING/CERTIFICATE :**

* Digital Marketing

(Social Media Marketing, SEO, WordPress, Google ads, Premiere Pro, Photoshop)

* M S Office
* Business Management

**STRENGTH & HOBBIES**

* Self-Confidence & Discipline
* Good Communication Skills
* Positive Attitude & Hard Working
* New Thoughts & New Creation

**MY OWN CREATION & DESIGNING (Digital Marketing) :**

* [www.ammadigitalsolutions.com](http://www.ammadigitalsolutions.com) (website)
* AJAY KUMAR – Digital Media
* Blog, Facebook, Instagram, Twitter, Pinterest
* ajaykumardigitalmedia.blogspot.com

**EXTRA CURRICULAR ACTIVITIES :**

* I participated in MANUS-2K18 conducted by Andhra Loyola College in the event Young Manager.
* My team participated in PRANAVA-2K18 conducted by Narayana group of institution in the event AD-MAKING

**EXPERIENCE :**

* I have 3 Years experience as a Marketing Executive & Team Manager (Commission Base) in “VIRTUSA LIFE SPACES PVT LTD”(Real Estate), Nellore from 6-08-2020 to 20-04-2023.
* I have 6 Months experience as a BDA in “RADHA SPACES INDIA PVT LTD”, Nellore from 23-09-2023 to 28-04-2024.

**PERSONAL PROFILE :**

NAME : T AJA KUMAR

FATHER NAME : T Rambabu

MOTHER NAME : T Leelavathi

DATE OF BIRTH : 22-01-1995

GENDER : Male

MARITAL STATUS : Un Married

LANGUAGES : Telugu & English

ADDRESS : D.No: 25-13-20, Kondaipalem Gate, Ravindra Nagar, Nellore,

Andhra Pradesh- 524004

I hereby declare that all the above information given as per my knowledge and belief.

Date :

Place : (T Aja Kumar)